

Branding the screen is done by stickers, flyers and tearable flyers.



There are 5 area, that could bare your brand or message:

- 1. Top edge** – horisontal logo or short call to action.
- 2. The ear** – large logo, QR code or NFC chip.
- 3. Bottom edge** – CTA, web address, slogan or other information.
- 4. Tearable flyers** – business card sized coupons or flyers.

This way the potential customer can take a piece of information with them.

Use the bottom edge for instructions or CTA, to increase the taking of the tearables.